

# ISSUE 204

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P R O P E R T . I E S

## WEEKLY INSIGHTS

## HOSPITALITY INDUSTRY NEWSLETTER



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# Hotel Seri Malaysia investing RM30 million to upgrade premises

Hotel Chain Seri Malaysia Sdn Bhd (RHSM) plans to invest up to RM30 million over the next five years for the purpose of improving and upgrading all 21 of its hotels nationwide.

Its chief executive officer, Datuk Syed Kamarulzaman Syed Zainol Khodki Shahabudin, said the process of upgrading the hotel will be done in stages starting this year involving between four to five hotels first.

He said, among the Hotel Seri Malaysia involved in the upgrade work this year are Hotel Seri Malaysia in Bagan Lalang, Selangor; Port Dickson, Negeri Sembilan; Genting Highland, Pahang and Alor Setar, Kedah.

He said, it is appropriate for this upgrade process to be done as all Seri Malaysia Hotels are now between 11 to 26 years old and really need to be renovated and give a new look. [READ MORE](#)



# Malaysia working to ease VTL-Land implementation with Thailand, Singapore, Brunei

Malaysia hopes to resolve issues on the implementation of the land Vaccinated Travel Lane (VTL-Land) between the country and Thailand, Singapore as well as Brunei before the Hari Raya Aidilfitri celebration in May.

Prime Minister Datuk Seri Ismail Sabri Yaakob said the Health Ministry was looking into several recommendations proposed by the Cabinet to ease cross-border movements by land between the four countries.

Apart from accelerating the recovery process of the tourism sector, Ismail Sabri said VTL-Land would also help boost bilateral trade and allow family members in Malaysia, Thailand, Singapore and Brunei to get together.

"The Health Ministry is finding the best approach to ease the implementation of VTL-Land, not only between Malaysia and Thailand but also with Singapore and Brunei. [READ MORE](#)



# Tasik Cermin to be developed as country's first quarry eco park

Tasik Cermin, a popular tourist spot in Gunung Rapat here, will be developed into a quarry eco park, the first in the country and the latest tourism product to attract more visitors to the city.

Perak Housing, Tourism and Local Government Committee chairman Datuk Nolee Ashilin Mohamed Radzi said the Ipoh City Council had appointed Syarikat Tasik Cermin Tourism Sdn Bhd to develop the 26-hectare area.

"Tasik Cermin is an old quarry and is no longer operational but it has two lakes and two tunnels that are unique and have attracted the attention of many tourists.

"The development of the low-carbon tourist attraction is using eco-friendly materials because it is one of the 19 geo-sites located in the Kinta Valley Geopark. [READ MORE](#)

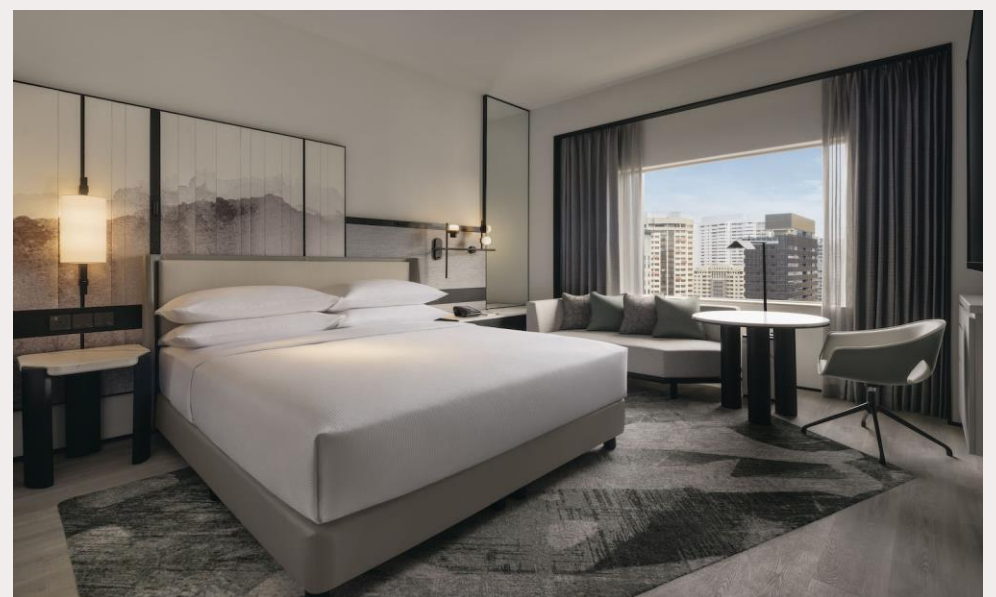
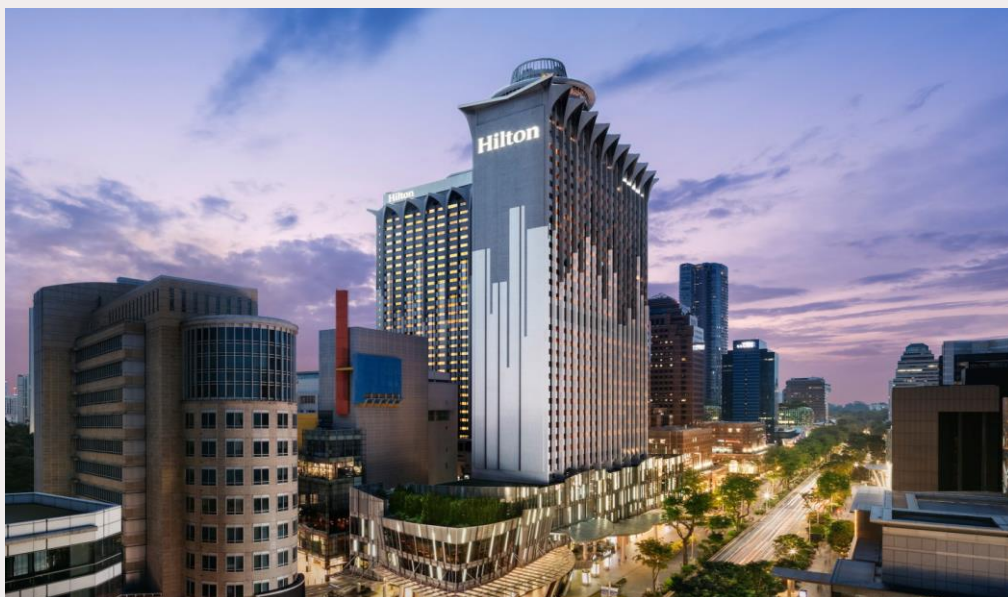


# Largest Hilton in Asia Pacific opens in Singapore

OUE Ltd and OUE Commercial REIT Management, in its capacity as manager of OUE Commercial Real Estate Investment Trust (OUE C-REIT) announced the opening of Hilton Singapore Orchard, the Hilton brand's flagship hotel in Singapore and its largest in Asia Pacific.

Formerly known as Mandarin Orchard Singapore, the hotel was rebranded into Hilton Singapore Orchard, featuring 1,080 guestrooms and suites, new and enhanced MICE facilities, as well as revamped and fresh F&B offerings.

The hotel will have one of the largest event venues in the heart of Singapore's Orchard Road, with 16 modern and versatile meeting spaces totalling 2,400 sqm (25,834 sq ft). [READ MORE](#)



# Meliá expands in Vietnam with Vinpearl partnership

Spain's Meliá Hotels International is taking over the management of 12 hotels in Vietnam for property owner Vinpearl, making Meliá the second largest hotel operator in the country in terms of number of rooms. The properties will be known as Meliá Vinpearl hotels to emphasize the partnership.

Meliá first entered Vietnam back in 1999 with the opening of Meliá Hanoi. They currently have six properties in operation with six hotels in the pipeline. This partnership will increase Meliá's room count in Vietnam to 8,000, boosting their numbers to 24 hotels and resorts, with eight hotels under operation and 16 more on the way.

The first hotel to undergo rebranding will be Vinpearl Quang Binh, which will take on the new name, Meliá Vinpearl Quang Binh, this month. The remaining 11 will complete their migration within 1H2022. [READ MORE](#)



# New Spa and Wellness Experience in Vietnam

Best Western® Hotels & Resorts continues to raise the bar for hospitality in Vietnam by unveiling plans for a spectacular new spa and wellness experience at the brand-new beachfront Charm Resort Ho Tram, in collaboration with GOCO Hospitality who will be creating, operating and branding the spa and wellness center within the Resort.

Currently under construction on Vietnam's stunning southeast coast, just 110km from Ho Chi Minh City, Charm Resort Ho Tram will introduce two new Best Western branded properties to this dynamic destination, comprising over 1,000 keys.

Charm Resort Ho Tram, BW Signature Collection® by Best Western will feature 470 spacious and stylish rooms and suites, while Charm Resort Ho Tram, BW Premier Collection® by Best Western will offer 458 upscale rooms and suites plus 90 luxurious villas.

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# Hyatt Partners ANTA Sports to Launch New Hotel Brand

Hyatt has partnered with ANTA Sports Products to launch a new hotel brand.

The world's first FILA-branded hotel will be located in Shanghai, China, and is expected to open by 2024. The FILA House Shanghai hotel will join the JdV by Hyatt portfolio.

FILA, a global sports brand, has more than 100 years of history. In China, the Italian brand is owned and managed by ANTA, one of the country's leading global sportswear companies.

The development of FILA House Shanghai marks the first time FILA China is extending its brand into the lifestyle hotel space. [READ MORE](#)

